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#### POSITIVITY

People don't care what you are *against*. They want to know what you are *for*.

- I support *Gender Clarity*.
- I uphold the *worth and dignity* of every person.
- I believe in *fact-based health care*.
- I am committed to *protecting the vulnerable*.

#### JUSTICE

People crave the validation of standing for truth, so invite them to stand *with* you.

- Join me to *end the mutilation of children*.
- We must *stop the exploitation of the vulnerable*.
- We must *prevent the destruction of fertility*.
- It's time to tell the truth and end the confusion.

### COMPASSION

Effective persuasive conversations require the speaker to know their audience and establish trust with them before logic and reason can be heard. First, show them that you *care*.

- Express *concern*: for children and those struggling with mental health.
- Express *sympathy*: for women and victims of abuse. Everyone should be able to feel safe.
- Express *commitment to equality*: Everyone deserves equal opportunities and biological males will always have an advantage of biological females in most sports and physical labor. Biological females deserve opportunity, too.
- Express *worth:* Never devalue the human experience by oversimplifying differences between the sexes. Being a woman is far more complex than sexual preference, just as being a man is more than a behavior in the bedroom. Refuse to cheapen what it means to be male or female by equating those words with sexuality alone.

## TRUTH & LOGIC

Biological science and facts support the conclusion that human gender is binary.

- The human species is scientifically classified as *"sexually dimorphic"*, meaning that it exists in just two forms, male and female.
- We must "follow the science."
- Science has not proven that gender transition is a safe treatment for gender dysphoria, especially in pre-pubescent children.
- An *irreversible, life-changing solution is not warranted by a temporary crisis*. We have a duty to protect minor children, who are still developing, from drugs that could make them sterile or medically dependent for life.
- After conducting years of scientific reviews of the medical evidence surrounding transgender procedures on children, several nations around the world including Sweden, Finland, and the United Kingdom, ALL decided that because the evidence of harm was clear and the evidence of any benefit was shaky at best, *such treatments should be confined to rigorously conducted experimental research only*. 100% of these nations agreed: experimenting on children is dangerous, foolish, and morally wrong.

# FEELINGS

*Lead with love*. Real love is grounded in honesty and genuinely prioritizes the best interest of the loved one above one's own needs. That means that even when it is uncomfortable or inconvenient, it is not loving to falsely affirm or mislead someone about something you know could harm them.



## FAITH

#### "So God created mankind in his own image, in the image of God he created them; male and female he created them." --Genesis 1:27

We must recognize that an attack on Biblical, biological gender is also an attack on:

- The Image of God
- The person's created purpose
- Marriage and the family as God designed them

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